

Wednesday 30th March, 2016

**Summary: CICASP Seminar 26**  
**TED Talks: Presenting as performing**

In past workshops, we have shared TED talks that we found interesting <<https://www.ted.com/talks>>. Before giving their presentation, TED speakers are advised by experienced coaches on how best to get their message across to the audience. TED Talks can be used as models for presenting. Now, you have the chance to put yourselves in someone else's shoes while presenting. Today, Andrew modelled the task that everyone will perform next week (see below). We also listened to an expert public speaker, Chris Anderson, give advice about how to engage the audience.

Preparation for next Seminar

You will give a 1-minute section of a TED talk (or other speech) then a 1-minute section of one of your own talks in the same style.

**1) 1-minute section of TED talk**

- Choose carefully:
  - aim for 1 min, but pick a meaningful section (30 sec – 2 min)
  - any speaker; any topic
- TED talks (global) have transcripts available.
- Copy the presentation style of your chosen speaker as closely as possible:
  - word for word;
  - copying pauses;
  - same body language, etc.

**2) 1-minute section of your talk**

Prepare to give a 1 minute section of your own talk (about your own work), but give it in the same presentation style as your chosen speaker.

Email the CICASP team with any questions.

Wednesday 6th April, 2016

**Outline: CICASP Seminar 27**  
**TED Talks: Presenting as performing**

Everyone will give two 1-minute presentations. The audience will give constructive feedback.