



CICASP Seminar in Science Communication: Outline

Wednesday 30 January 2019

Outline: CICASP Seminar #97

Creating Academic Web Profiles

Bring your laptop!

Summary of January 23: In the first workshop in this block, we brainstormed the content you might typically find in academic profiles and discussed cursory details of what would be presented in each. We then examined the CICASP Academic profiles as a practical example, and focused in more depth on how to construct a brief summary or overview to your work that would attract potential readers to further investigate your site.

Homework from January 23: Students were asked to continue working on their overview paragraph (ca. 3-4 sentences only) and bring these to the next workshop. Students were also asked to request login details to access the CICASP site.

Outline for January 30: We will continue building our academic profiles by first returning to the overview paragraphs and then moving on to (i) constructing research interests and (ii) academic background. As with the previous workshop, we will mix discussion with independent writing in the process.

General Outline: One thing that you hear regularly today is that if you want to get noticed, you need an online presence. This is true both personally and professionally. More than that, having a good online profile allows interested parties to find you easily and catch up with your latest works and achievements. For scientists, perhaps the most universal form of this is the '*academic profile*', usually found on the website of their affiliated institution, e.g. university.

In this block of workshops (January 23, 30 / February 6), CICASP will help students create an academic profile which we will then launch on the CICASP website. We think the CICASP website will benefit from having a more diverse collection of students highlighted, and of course all students can benefit by having a profile displayed on the site.

Note that we aim to launch both international and domestic students on the CICASP website, so please spread the word and let's get as many of you out – and up – as possible!